



ARGIE PIAMONTE

FULL-SERVICE EMAIL MARKETER

CONTACT

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EDUCATION

- 2018 - 2020**
MNHS - MAIN
 - Information Communication Technology
- 2022 - 2025**
PLMUN
 - Bachelor of Science in Computer Science

SKILLS

- Email marketing
- Email sales copywriting
- HTML/CSS email coding
- All around-management
- Strong eye for branding & design
- Strong deliverability
- Goal driven

PROFILE

Full-Service Email Marketer with a background in Computer Science and proven expertise in copywriting, design, and automation. Skilled in developing and managing end-to-end email marketing systems — from strategy and persuasive copy creation to responsive HTML/CSS design and ESP integration. Adept at crafting high-performing campaigns that increase sales, strengthen customer relationships, and improve engagement through data-driven optimization and A/B testing.

WORK EXPERIENCE

Freelance

2025 - PRESENT

Full-Service Email Marketing

- Wrote and designed persuasive email campaigns for small businesses and e-commerce brands.
- Delivered high-converting sales emails, welcome sequences, and newsletters.
- Designed custom responsive HTML templates, tested across major email clients.
- Helped clients increase open rates and click-through rates with optimized subject lines and CTAs.

Freelance

2023 - 2024

Web Designer / Developer

- Built landing pages, business websites, and portfolio sites for small businesses.
- Provided SEO setup, basic maintenance, and hosting configuration.
- Applied technical knowledge from Computer Science background to deliver secure, reliable websites.